



2014 Guidelines for Maryland Westie Rescue Silent Auction, Raffle & Boutique Donations

If you have any questions or want to donate an item, please contact: info@marylandwestierescue.com

Donation Item Guidelines

- Donations may be used as part of a larger themed gift basket for the silent auction. Items that are not used in the silent auction may be included in the boutique sales, used as raffle prizes or even saved for the following year.
- In the past two years, bids have ranged from \$25 (face value for a gift card or very small basket) to \$125 (for hotel rooms and unique items), with the majority of items drawing winning bids in the range from \$50-\$90 (usually large gift baskets, unique handmade items and signed art work).
- Items don't have to be of a Westie or dog nature; in fact we like to have a good mix of high quality items that will appeal to all (including a few things for children).

Types of Items That Do Well:

- Unique, handmade artisanal items such as hand carved objects, glasswork, pottery, needlework, etc.
- Gift baskets with gift cards from local specialty stores, particularly pet stores
- Gift cards of \$25-\$100 to:
 - National retail chains (e.g., Target, Best Buy, Petco, PetSmart, Starbucks)
 - National/regional gas stations
 - Popular mail order retailers (LL Bean, Lands' End, Orvis)
 - National or regional supermarkets (Wegmans, Giant, Harris Teeter, etc.)

It's also great to pair a gift card with a small item from the retailer such as a Wegmans card with a Wegmans shopping bag, or a Starbucks mug with a Starbucks card. Smaller denomination cards – particularly if they are duplicates -- can be useful for the Raffle as well.

Types of Items We Cannot Accept:

- Used, opened or obsolete items (however, if you want to donate an item that is antique in nature, such as an old terrier print, please contact us to discuss)
- Scented or temperature sensitive items
- Homemade food including baked items
- Dog food and rawhides
- Anything that requires the winning bidder to spend additional money to get the value (e.g., a sitting fee for which someone must still pay for the photos or portrait, a discount coupon for a service, a gift certificate that requires someone to attend an event or is excessively restrictive in the terms of its use)
- While we can accept wine under certain conditions, please contact us info@marylandwestierescue.com first to discuss.

General Information

- All items need to be delivered or mailed to one of our Auction Committee members by May 3, 2014
- Donors will be acknowledged on the Wine & Fleas website and will receive a receipt for tax purposes
- Donors are welcome to provide a business card or brochure to attach to their item. Otherwise, the identities and contact information of the winning bidders will not be shared with the donor without the bidder's consent.

We thank you for your support!!

Maryland Westie Rescue, Inc.

A 501(c)(3) organization